

Unique and Novel Products Win Prizes in “Startup Wheel 2014” Contest

A Second, two Third and a Consolation prize were awarded to groups with the most brilliant concept in the “Startup Wheel 2014” Contest hosted by DTU on December 22nd. The success of the contest opened new opportunities and inspired young people to start their own business through innovative projects.



Students present their project at the “Startup Wheel 2014” Contest

Launched in September 2014, the “Startup Wheel 2014” Contest attracted the participation of a large number of pupils and students from universities and high schools in Danang city and the neighboring provinces, such as: Danang University of Technology, Danang University of Economics, Danang University of Education, Danang University of Architecture, Hue University of Economics, Phan Chu Trinh High School, Le Quy Don High School for the Gifted in Danang and so on. The organizers received twenty-six business startup ideas for the Primary round and the ten most feasible innovative concepts were selected for the Finals.



Dr. Vo Thanh Hai awards the first prize to contestants

Dr. Vo Thanh Hai, DTU Vice-provost and chairman of the organizing committee, said: *“A lot of submissions originated from the very needs of society and of meeting the criteria “Vietnamese people use Vietnamese goods”. This should be encouraged and praised. It takes much time to realize business concepts and apply them to real life. Therefore, you all should have very detailed plans which need more investment. DTU will actively provide you with support so that you can complete your plan soon.”*

Winning the heart of the jury with “Code for Vietnam.com”, CFV won a second place award. Two third prizes fell to the Businessman team’s versatile intelligent Cradle with functions such as automatic cart pusher, seesaw, and repelling insects through sound wave frequency, and to Viet Handmade team’s business idea “Hand-made product Manufacturing and Trading.”

Tran Minh Da Thao, a DTU student of K17 PSU QNH2, said: *“As we are going to graduate from the university, we foster dreams to start up a business from our own projects. To me, the “Startup Wheel 2014” Contest is an interesting experience. It not only helps me put knowledge and skills into practice but also to find my strengths and weaknesses while conducting the project. We hope to receive financial support from local businesses so that we can successfully conduct our project.”*

Duy Tan University will help winning teams find investors to develop their products and promote them in the local community. Hopefully, with this support from DTU, students will have much more motivation to make their business dreams come true.

(Media Center)