

The DTU Commerce and International Trade Programs

At DTU, the Economics and Management majors have the highest enrollments. However, before the country's economic boom and global integration, DTU was already expanding these majors, to create more educational opportunities. In 2016, DTU established two new majors: Commerce and International Trade Administration.



DTU has signed collaborative agreements with foreign universities and Vietnamese businesses in business administration, marketing management, finance and banking, and so on

International Trade Administration and Commerce students can take advantage of courses developed over ten years of international collaboration, aimed at improving education at the university. DTU partners with Pennsylvania State University (PSU), one of the five biggest public university systems in America, to offer courses in Business Administration, Accounting, Finance and Banking, Tourism & Hospitality.

DTU has adopted the PBL (Problem-Based Learning/Project-Based Learning) system, a new teaching methodology used in developed countries worldwide for Economics education. The PBL method focuses on project skills and on the design of overall solutions to practical problems, in every-day life and in business. In Vietnam, DTU is the only official member of PBL Society, presided over by UNESCO and Aalborg University in Denmark.

The International Trade Administration course will teach students the skills and self-confidence needed to succeed in foreign business and in import-export. Vietnam's strategy is to expand the import-export sector, so businesses both in Vietnam and overseas require well-qualified business graduates. Students will have many employment opportunities.



Applicants enroll in the DTU Economics and Management majors

Students will be educated in the fields of market research, strategic planning, marketing, public relations, sales, financial analysis and so on. They will learn about financial theory, economic law, international trade law, the marketing industry, international payment transactions, e-commerce, supply chain management, economic agreement law and project management.

With skills in problem-solving, teamwork, organizing seminars, working over the internet, managing commercial projects, and so on, graduates will be able to find careers in wholesale companies, export processing zones, joint ventures,

Vietnamese and foreign businesses, market regulation agencies, or as teachers or researchers at marketing-related education and research institutions.

To streamline this process, DTU has created a team of skilled lecturers with PhD and Master's degrees from developed countries, such as the United States, South Korea, Singapore and Canada.

DTU also organizes contests where students can sharpen their skills, especially their ideas in the field of community business projects

After winning the 2016 National Go-Green-In-The-City Championship, DTU students of Economics and Management recently competed with formidable opponents from Japan, South Korea, Taiwan and Singapore to win second place in the East Asia Go-Green-In-The-City contest, sponsored by Schneider Electric.

(Media Center)