

The Attraction of Journalism & Communications Careers in the Digital Age

In the golden age of technology and digitization, Journalism & Communications majors will now have a significant advantage in the job market.



The Faculty held a “Humanities Education in Higher Education” seminar

Recognizing this, many universities have developed practical academic programs for aspiring, talented and dedicated journalists, reporters and communications professionals. With hundreds of graduates already, DTU has become a trustworthy destination for avid Social Science enrollees who dream of becoming journalists or starting a career in communications or public relations.

Literature & Journalism: Develop journalistic and reporting skills

Over the past 13 years, the DTU Faculty of Humanities & Social Sciences has focused on enhancing the professional skills of Literature & Journalism students and also encouraged them to study Literature and Language to Journalism and Communications subjects independently to become highly qualified professionals on graduation.

The main advantage of studying Literature and Journalism is because DTU uses the international PBL (Problem-Based Learning/Project-Based Learning) method, from which students gain a firm grasp of the creativity and speed now required for reporting on the ever-increasing volume of daily news. At the same time, students also serve as interns at local news publishers and broadcasters.

MSc. Vo Thi Kim Ngan said: *“In an age of information explosion, journalism has become an increasingly sought-after major. So far, 90% of DTU Literature & Journalism graduates have been quickly employed. Many of them are working for local newspapers, radio stations and media agencies, including Nguyen Thi Thuan, a reporter at the Nguoi Lao Dong newspaper, Dang Xuan Huy, a broadcaster at the Dien Ban radio station in Quang Nam, Le Hoang Hiep, a reporter at the Danang Newspaper, Nguyen Thanh Hao, an editor at Dien Quan Media & Entertainment and Nguyen Thanh Duc, a reporter for Zing online.”*

Multimedia Communications: A golden opportunity in the digital age

Advances in Information Technology and Multimedia Communications have led to a wide variety of exciting new job prospects. Using the latest technology, the Multimedia Technology course teaches the basics of Journalism and the specialized video production, image processing and visual techniques required to create media products for entertainment and advertising. This major has recently become a very popular choice at DTU.



The Faculty has organized new clubs for students to hone their practical skills

After four years, Multimedia Communications students will be able to master a variety of media applications, such as:

- Advertising banners
- Viral video
- Motion pictures
- Web design
- Graphic art
- Applied simulation in medical, industrial and tourism applications and others.

By combining Communications and IT courses, DTU Multimedia Communications students will learn all about the press industry, including radio and television broadcasting, e-journals, advertising, graphic art, film and video production, digital media applications, computer games and how to solve enterprise communications problems.

DTU is the home of the Silver Swallows Studio, IT and Software Engineering centers, the Technology Journal and the Media Center, which offer the ideal study environment and future career prospects.

In 2020, DTU continues to award preferential scholarships to Literature & Journalism and Multimedia Communications students:

- 700 scholarships worth 500,000 to 2 million dong each for applicants with total high school scores of 22 or higher, including Literature & Journalism and Multimedia Communications applicants.
- 720 High school graduation scores (HSGS) scholarships worth one to five million dong each for applicants with HSGS scores three to ten points higher than admission requirements, including Literature & Journalism and Multimedia Communications applicants.
- First-year tuition scholarships discounted by 15% and 10% for Literature & Journalism and Multimedia Communications applicants respectively.

Subjects for admission:

Major	Major code	Options	
		High School Transcript (12th-grade results)	High School Graduation Exam Grade
Literature and Journalism	7229030	1. Literature, History, Geography 2. Maths, Literature, English 3. Literature, Maths, History 4. Literature, Maths, Geography	1. Literature, History, Geography 2. Literature, Maths, Social Sciences, 3. Literature, Maths, English 4. Literature, Geography, English
Multimedia Communications	7320104	1. Literature, History, Geography 2. Maths, Literature, English 3. Maths, Physics, English 4. Maths, Physics, Chemistry	1. Literature, History, Geography 2. Literature, Maths, Social Sciences, 3. Literature, Maths, English 4. Maths, Physics, Chemistry

For more information about Literature & Journalism and Multimedia Communication courses, see:

[Literature & Journalism](#), [Multimedia Communications](#).

DTU

- Among Asia's 500 best universities ranked by the QS in 2020
- The second university in Vietnam to be ABET accredited
- The third of eight Vietnamese universities ranked by URAP
- Ranked 1,854th in the top 2,000 universities worldwide and third of the four Vietnamese universities ranked by CWUR

For more information, please contact:

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