

DTU Strives to Bring Businesses to the University

Today, June 4, DTU and the Nguoi Lao Dong newspaper organized the “2015 Job Fair”.

The DTU Jobs Fair has been held annually in June since 2006. It is one of the ways DTU strives to help students find employment after graduating, and at the same time it serves as a way to show the strong and ever more efficient ties that exist between it and the business world. The Job Fair has become a bridge between students and businesses in the Danang and Quang Nam regions, and between the university and businesses.



A recruitment representative explaining students how to write an application

“It is a helpful event with real significance for new DTU graduates, and also for universities in the Danang area in general,” says Dr Nguyen Huu Phu, DTU Vice-Provost and chairman of the Organizing Committee of the Job Fair. “Actually, right after graduating and before coming to the Job Fair, the students immediately had a job. However, they have the chance to get information and to gain more understanding from recruiters. We believe that the counseling sessions and the interviews at the Job Fair will give students a lot of information. This way they can know which sector suits their skills and interests, what their strengths are, and which points they still have to improve upon.



Dr Nguyen Huu Phu, DTU Vice-Provost and chairman of the Organizing Committee of the 2015 Jobs Fair (right) gave sponsors flowers.

“The 2015 Jobs Fair has extra significance: preparing students to enter the phase of integration and of competition in an ‘open’ labor market - the labor market of the ASEAN Economic Community, which is about to see the light.”

The 2015 Jobs Fair of June 4 attracted 44 businesses with over 1900 jobs in Tourism, Information Technology, Business Administration, Finance and Banking, Construction, Electronics, and much more. There was also a consultant for studying and working abroad and a probationary manager was recruited.

“At the Jobs Fair, students have a great many opportunities to learn about the hiring policies and requirements of businesses,” says Mr Dang Ngoc Trung, Director of the DTU Center of Enrollment and Communication. “They can have recruiters consult them, submit them to a trial interview, and receive their applications. They can have meetings and exchanges and they can get knowledge, skills, and experience from what leaders of large companies like Sun Group, Smartdev, Viet Nam Capital, Sandy Beach Resort, Intercontinental Resort, and Truong Hai Auto share with them. For the university, it is an opportunity for Deans, Vice-Deans, and lecturers to hear what businesses have to say about the DTU curriculum and to exchange opinions on how to develop new curricula and teaching methods, so as not to stop improving educational quality at the university. What we aspire for is for businesses to always be able to hire highly skilled people that adapt rapidly to the environment of production and activity they will lend their services in.”

During the Fair, DTU also signed official contracts with five businesses (Samuel SMLLC, the Phong Nha–Ke Bang Tourism Center, Property Management Company Danang JSC, Tuan Viet LLC Danang, and California Wellness Group LLC Danang), expanding collaborative channels and creating good conditions for students to learn the practical side of their studies, to write graduation theses, and to get job

opportunities.

On behalf of the university's Board of Provosts, Dr Nguyen Huu Phu signed an MOU with these businesses:

In our understanding, DTU has officially signed collaborations with over 500 businesses so far. These collaborations aim for:

*** Developing students' job skills**

- Sharing and exchanging information and specialized knowledge with students and lecturers to improve educational quality.
- Participating in practical educational activities for students or organizing student internships when appropriate.
- Creating favorable conditions for students and lecturers to visit and do internships.
- Participating in seminars, workshops, and annual job fairs organized by DTU and its Faculties.

**** Providing career opportunities for DTU graduates**

- Providing job opportunities for and recruiting DTU students before and after graduation.
- Giving DTU graduates priority when recruiting.

Through Job Fairs, DTU provides from about 3000 to 5000 applications to recruiters annually on average, helping the business community examine and recruit DTU-trained people on demand.

“In recent years, the Job Fair has not only attracted students, but also their parents are showing an interest,” stresses Dr Nguyen Huu Phu, DTU Vice-Provost. *“Many parents visit the Fair together with their children to get an understanding of the job market and of current recruiting needs among businesses. This way, they contribute to a suitable career orientation of their children. And it has been many years now that the Job Fair is not limited to DTU students. Young people from many universities and colleges visit as well and get a lot of benefit for their future start-ups. This is the success of the Fair, which the University has been sustaining for ten years.”*

(Media Center)