

## DTU Offers a Joint Master's Degree in Entrepreneurship, Technology and Innovation Management with the University of Koblenz-Landau

An agreement for a cooperative DTU Master's degree program in Entrepreneurship, Technology and Innovation Management, known as the ETI-M program, was signed on November 7th with the University of Koblenz-Landau in Germany,



*Dr. Le Nguyen Bao, DTU Vice-Provost and Dr. Roman Heiligenthal, President of the University of KO-LD*

Dr. Roman Heiligenthal said: *“We value the entrepreneurial spirit and educational programs highlighting issues involved in company startups. We provide students with the in-depth knowledge needed to build successful businesses because, today, startups are considered to be a driving force in the country’s development. We help entrepreneurs to perfect their projects and warn them that their work may be very challenging. But setbacks and failures will provide precious lessons for future successes. Our Business Science lectures will explain in detail how to develop sustainable startup businesses.”*

Distinguished Teacher Le Cong Co, DTU President and Provost, said: *“We are delighted to sign an agreement with the University of KO-LD because it will provide students with a better way to accelerate*

*their startup ideas and plans. If we achieve this, DTU will have made a significant contribution to establishing Danang as a Startup City, in conjunction with the government strategy launching 2016 as “The Year of Startups”.*

The University of Koblenz-Landau is located in the city of Mainz, with eight faculties housed on two campuses with excellent study, research and continuing education facilities, teaching Education, Arts and Humanities, Social Science, Science, Computer Science, in Koblenz, and Psychology in Landau. The student population has risen dramatically to 15,000 and the university has sponsored 100 startup projects over the past eight years.



*Dr. Roman Heiligenthal*

**For Admission, candidates must have a solid foundation in Computer Science**

The University of KO-LD is ranked 22nd in Germany. Students with Bachelor's degrees in the following topics are eligible to apply:

- Economics and Business Administration, including Micro and Macro Economics, Management Services, Finance and Investment, Marketing and Production
- Information Systems or Business Informatics
- Computer Science, including programming, modelling and software engineering
- Private and Public Law
- Scientific Methodology, Presentation and Writing

Applicants must have a Bachelor's degree with a minimum score of 2.5, according to the German grading system, which relates to 7.5 in Vietnam. However, the University Koblenz-Landau may accept students with lower grades depending on their overall competence. Students must also pass an online interview with the University of KO-LD to be admitted to the DTU program. DTU students selected for the ETI-M Program will be registered in the Master's in Information Management in Entrepreneurship, Technology and Innovation Management degree course at the University of KO-LD.

The course will consist of programs delivered jointly by DTU and by the University of KO-LD. Students will accumulate 90 credits according to the European Credit Transfer System (ECTS) and study materials, lectures and theses will all be exclusively in English.

On successful completion of the course, consisting of 120 ECTS credits and a thesis, graduates will receive two Master of Science degrees, one from Germany and one from DTU. The partnership was founded on the condition of equivalent standards between the two programs and a mutual trust in the academic quality of the host university's curriculum. Both partners agreed to accept each other's student examination results.

*(Media Center)*