

An Agreement with the Hanoi University of Industrial Fine Art

On March 10th, DTU and the Hanoi University of Industrial Fine Art signed a partnership agreement for Fine Art training. Attendees included Dr. Bui Xuan Hoang, representative of the Higher Education Department of the Ministry of Education and Training; Ms. Pham Ngoc Lan of the Association of Vietnam Universities and Colleges; Associate Professor Dr. Le Huyen, President of the Vietnam Design Association; Associate Professor Dr. Nguyen Xuan Nghi, Provost of the Hanoi University of Industrial Fine Art, Distinguished Teacher Le Cong Co, DTU President and Provost; Dr. Le Nguyen Bao, DTU Vice-Provost, and representatives of local universities and businesses.



The signing

Distinguished Teacher Le Cong Co said: *“The recent expansion in Applied Arts training at universities appears to still not meet the requirements of prospective students, to create art for application in many business sectors, such as journalism, fashion, architecture and advertising. We can see this every day in our food, homes, clothing, entertainment and businesses. In response to the increasing training requirements in Applied Arts, DTU has signed an MOU with the Hanoi Industrial Fine Art to prepare for training support and the creation of a new curriculum. Hopefully, the collaboration will provide a foundation for future Applied Arts students to create their own designs and start-ups.”*



Posing for a picture

Founded in 1949, the Hanoi University of Industrial Fine Art provides an education in industrial design and related fields, including Industrial Design, Fashion Design, Graphic Design, Interior Decoration, and Game Design. Established in 1994, DTU offers a wide range of disciplines, including IT, Electrical Engineering, Civil Engineering and Architecture, Business Administration, Finance & Banking, Tourism & Hospitality, Medicine, Pharmacology, Nursing, Literature and Journalism, and Economic Law. DTU has offered Graphic Design, Interior Decoration and Arts & Multimedia programs for several years.

Under the MOU, the two universities will submit legal documents to the Ministry of Education and Training to gain approval for a Master's degree program in Applied Arts. They will hold frequent joint exchange events, such as seminars, exhibitions and competitions.

Associate Professor Dr. Nguyen Xuan Nghi said: *“Over the years, the Hanoi University of Industrial Fine Art has focused on collaborating with universities and businesses nationwide to broaden internship opportunities for students and enhance the quality of education. Besides providing students with a solid foundation of knowledge, the university also aims to improve students’ qualifications by applying advanced and practical teaching methods. We expect that our partnership will provide the training to improve the standard of education to the benefit of both lecturers and students alike.”*

(Media Center)