

A DTU Graphic Designer Wins Second Prize in the Quang Ninh Museum Logo Design Contest

Nguyen Thanh Phuong, a DTU Graphic Designer, won second prize in the “Logo Design for the Quang Ninh Museum” contest. He employed simple but delicate shapes in balanced proportions to show the main characteristics of the Quang Ninh Museum in a single logo,

First launched in October 2015, the Quang Ninh Museum Logo Design Contest is held by the Quang Ninh Department of Culture, Sport and Tourism and 56 logos were submitted by artists, designers and sculptors nationwide.

Full of meaning, with strong, simple, artistic and modern design, Nguyen Thanh Phuong’s logo was well received by the judges. The circular shapes in his design symbolize the topics on display in the museum and represent preservation, conservation and advancement. In the center is an image of a building, portraying the unique architecture of the museum. Using black as the predominant color, he successfully exhibited the meaning of the Quang Ninh museum’s motto: “A Black Pearl on the Ha Long Coast”. The prominent red star in the logo is a special feature of Phuong’s design, symbolizing holiness and the cultural and historical values of the Vietnamese people.



DTU students of Graphic Design

Nguyen Thanh Phuong is a talented graphic designer. Presently, he is in charge of Graphic motion for 2D and 3D film projects produced by DTU Silver Swallow Studio. With the state-of-the-art facilities and equipment, including Pro Tools, 3DS Max, 3D Maya, Zbrush and others, the DTU Silver Swallow Studio is a quality center for DTU students of Graphics.

He also teaches Graphic Design at Duy Tan University, the foundation of which is based on the Fine Arts Design program (Industrial Arts) and Graphic Communications programs of iCarnegie and Singapore Polytechnic.

Other DTU Graphic Design students have won prizes in competitions, including Nguyen Thi Kieu Tien, with a First and a Consolation prize in Graphic Design the 2014 Danang Skills Competition, and Nguyen Phan Anh Tuan with a third prize in the same competition.

(Media Center)